



Melton Hockey Club

SPONSORSHIP PACKAGES

Sponsorship Opportunities now Available:

- Platinum
- Gold
- Silver
- Player





Dear Potential Sponsor,

We are excited to present to you the sponsorship package for the Melton Hockey Club. As a community-based club with a rich history, we are seeking partnerships with local businesses like yours to help us continue growing and providing opportunities for our players.

About Melton Hockey Club:

Melton Hockey Club was established in 1976 and has been an integral part of the community ever since. We are a family-oriented club with teams ranging from juniors to seniors, and our focus is on promoting physical fitness, teamwork, and sportsmanship. Our club participates in local leagues, tournaments, and community events, providing a platform for players of all ages and skill levels to enjoy the sport of hockey.

Why Sponsor Melton Hockey Club?

By becoming a sponsor, you will not only be supporting a local sports club but also gaining exposure for your business within the community. As a sponsor, you will benefit from the following:

1. Brand Exposure:

- Logo placement on our club's website, social media platforms, and training gear*.
- Display of your company banner at our home ground during games and events*.
- Recognition in our club's newsletter and annual report.

2. Community Engagement:

- Access to our club's network for potential business collaborations and partnerships.
- Invitation to our annual awards night and other social events.

3. Positive Brand Association:

- Showcase your commitment to supporting local sports and a healthy lifestyle.
- Enhance your brand's reputation by aligning with a respected community sports club.
- Generate goodwill among our members and their families.

We understand that every business has unique requirements and preferences. We are open to discussing tailored sponsorship packages that suit your needs and budget.

To take advantage of this sponsorship opportunity or to discuss any queries you may have, please contact our Sponsorship Coordinator at secretary@meltonhc.org.au.

Thank you for considering supporting the Melton Hockey Club. We look forward to welcoming you as a valued sponsor and building a mutually beneficial partnership.

Yours sincerely,

Melton Hockey Club

*Depending on Sponsorship Package chosen.



Platinum Package

Our Platinum Package involves a commitment of \$1,500 per year over 2 consecutive years. For your investment you will receive:

- A banner with your business information placed on the fence of our home ground.
- 10% Discount on Club Merchandise
- 10% Discount on Playing Fee's (immediate family members)
- 2 x Tickets to Senior Presentation
- Premium placement of logo on all new Training Top orders
- Social Media promotional posts completed monthly from April - September each year.
- Featured on Club's Digital Menu as "Sponsor of the Week"

\$1,500



Gold Package

Our Gold Package involves a commitment of \$1,000 per year over 2 consecutive years. For your investment you will receive:

- A banner with your business information placed on the fence of our home ground.
- 10% Discount on Club Merchandise
- 2 x Tickets to Senior Presentation
- Your logo on all new Training Top orders
- Social Media promotional posts completed monthly from April - September each year.
- Featured on Club's Digital Menu as "Sponsor of the week"

\$1,000



Silver Package

**Our Silver Package involves a commitment of \$500 per year.
For your investment you will receive:**

- 10% Discount on Club Merchandise
- Your logo on all new Training Top orders
- Social Media promotional posts completed monthly from April - September each year.
- Featured on Club's Digital Menu as "Sponsor of the week"

\$500



Player Sponsorship

Our individual player sponsorship package allows you to sponsor a particular player of your choosing or you can let the club award the sponsorship on your behalf.

- \$200 of your sponsorship will be applied against the player's current year playing fees. The balance will be retained by the Club.
- At the completion of the season you will receive a write up on your sponsored player including their statistics from the current playing season.
- Featured on Club's Digital Menu as "Sponsor of the week"

\$300



Expression of Interest

To submit an expression of interest please use the QR code below and fill in your details. Someone from the club will then contact you to answer any questions you might have and discuss your options:

